

PROFESSIONAL HYPNOSIS INSTITUTE



Integrative Health

2025



*Celebrating 23 Years of Education
Professional Clinical Medical
Integrative Hypnosis & Hypnotherapy*

*Creating Experts through Comprehensive Education in
Clinical, Medical and Motivational Hypnosis & Hypnotherapy*

Message from the President

On Behalf of the Founder, Specialty Instructors and Support Staff of Professional Hypnosis Institute, we welcome you and look forward to helping you become the best in the field.

All of you will change lives. Some of you will make significant contributions far greater than what you believe you are capable of at this time. This is just the beginning.

We began at this very juncture ourselves.

We know the sense of satisfaction that you will have, touching lives in ways that no other profession can. And the satisfaction of controlling your destiny along with earning what you are worth.

*But we also know that success is only possible with the right training by the right people. Those with real experience providing hypnotherapy services for decades to business, mental health, healthcare, and government. *That is who we are, and that is why we offer the most comprehensive, training available.**

Whether you are embarking on a new career, a second career, or even a supplemental income in the field of Hypnosis and Hypnotherapy, you will find this training exceptional. And you will enjoy a career filled with personal satisfaction, financial reward and the freedom to build your own practice or work as part an integrative team so that you can live life on your terms!

Laura B. Temin



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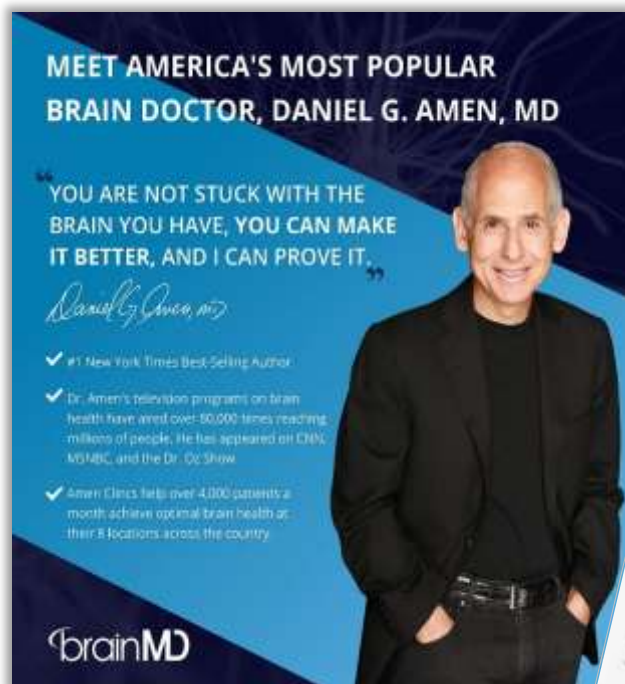
Authorizations and Endorsements

*Professional Hypnosis Institute is Authorized by
Non-Public Post-Secondary Education Commission. The only school of its kind
in the State of Georgia Celebrating 21 years of scholastic service*

Endorsements

Laura B. Temin is recognized for her exceptional skills and abilities in Hypnotherapy, counseling and education by prominent physicians and pioneers in Integrative health and by extraordinary physicians, psychiatrists, chiropractors, entrepreneurs and specialists in various industries in the community.

▲ Dr. Daniel Amen, MD ▲ Mr. Les Brown ▲ Dr. Nelson Bennett, MD
▲ Dr. Crystal Barnwell, MD ▲ Dr. Taz, /Tasneem Bhatia MD
▲ Dr. William Dowdell, MD ▲ Dr. Hitendra Patel, MD



Staff, Faculty & Contributors

<i>Clinical Director & Instructor</i>	<i>Laura Temin, LPC, LMFT, C.Ht. Psychotherapist, Marriage Therapist</i>
<i>Specialty Instructor/Contributor</i>	<i>Dr. Crystal Barnwell, MD, Autoimmune Disorders/Lyme</i>
<i>Specialty Instructor/Contributor</i>	<i>Dr. Charles Krieger, DC Chiropractic</i>
<i>Specialty Instructor/Contributor</i>	<i>Dr. Dinah Absi, DDS, Doctor of Naturopathy</i>
<i>Specialty Contributor</i>	<i>Dr. Daniel Amen, MD, Psychiatry, Brain Function/Behavior</i>
<i>Technical Liason</i>	<i>Trent Wyman, IT</i>

PROFESSIONAL HYPNOSIS INSTITUTE

1570 Warsaw Rd Second Floor Roswell GA 30076

Phone (770) 744-5600

Email: Info@ProfessionalHypnosisInstitute.com

www.ProfessionalHypnosisInstitute.com

Online Student Portal: Accessible 24/7

Hours of Operation

*Students have 24 hour access 7 days a week
through their personal login codes*

Office Hours

Speak with Staff-Monday-Friday 10AM-5PM

SCHOOL IS CLOSED ON ALL LEGAL HOLIDAYS

***Live Practicals are held once a month at:
1570 Warsaw Road 2nd Floor Roswell GA 30076
on Sundays from 2-5 PM***

Location Information

Facility offers conference room ideal for meetings,
private hypnotherapy rooms for practice sessions,
shared break room, waiting area with lobby seating.

Our Mission



Mission

To engender in society and our learners an appreciation for, and an understanding of the depth of innate ability of the human mind and spirit. And to utilize that understanding to positively affect overall health, quality of life, emotional state and aspirations of individuals.

We are here to serve the individual, the family and the community and work as a complement to traditional healthcare, mental health, business, education and the spirit.

The training we provide is based on solid scientific research with decades of live clinical application. We are committed to providing learners with a strong foundation essential for the successful application of the theories into practice.

Our Founder

Professional Hypnosis Institute was built on the solid foundation and tutelage provided by Dr. Laura, a beloved friend and mentor for 22 years.

Dr. Laura was a gifted clinician and educator who established the first school of hypnosis in Georgia authorized by the Georgia Nonpublic Post Secondary Educational Commission over 20 years ago. She practiced and taught the applied the science of Hypnotherapy in her school and her Clinic for over 38 years, teaching students how to help individuals, families, business, educators, and professionals to improve their lives, their careers and their physical and emotional health.



Her Institute specialized in the relationship between the conscious and subconscious mind. The students were educated on the ways in which people learn and process information and how a person's processing style affects their behavior, their beliefs and ultimately every aspect of their lives.

Dr. Laura was living proof of the exceptional ability of the mind. She was diagnosed with Lupus in her teens and despite the prognosis of an early death, she lived into her late 70's. As a result of Lupus, she developed lung and heart disease and painful tumors on her spine which eventually placed her in a wheelchair. She used self-hypnosis to manage chronic and acute pain, and was a master at applying self-hypnosis as an anesthesia for surgical procedures since her heart would not tolerate the effect of anesthesia.

Because traditional healthcare had limitations, she was driven to research and explore alternative options. This provided the basis for her comprehensive understanding of suggestion in medicine and her in-depth body of information which she generously shares throughout the 400 hours of training. Because of her many difficult life experiences she developed an intuitive ability to essentially step into a person's mindset and body and know what they needed. She taught her students how to work with clients from that perspective. But she also taught the scientific concepts of brain function, health and psychology. That is what made her training heads above the rest. Just as Milton Erickson was known for his metaphors, Dr. Laura will be remembered for her ability to transform lives through integrative therapeutic suggestion.

Dr. Laura passed away in her sleep on December 26, 2019. She is dearly missed, but her spirit and wisdom live on and is captured in her volumes of training modules. All of this is combined with our live Practicals, and live web visits and shared through her protégé, Laura B. Temin who has added new and transformative information during her 23 years of experience. And all of this is available only through Professional Hypnosis Institute.

Our Director

*The baton is passed to Laura B. Temin, LMFT, LPC, DCC. Laura undertook training from countless professional organizations since 1998, but none could compare with the comprehensive training from Dr. Laura, who personally mentored Laura Temin throughout their 21 years as friends and esteemed colleagues. Laura Temin, built a solid career in the field of Hypnosis and Hypnotherapy, Counseling and Coaching. She went on to write an International best selling book, *Accidental Hypnosis* and was selected to share her Big Idea on the TEDx stage*



As an experienced licensed Psychotherapist, Marriage and Family Therapist, and Clinical, Medical and Motivational Hypnotherapist, Laura Temin carries the mission forward. She combines 23 years of clinical, medical and motivational hypnotherapy expertise into an Integrative model of Hypnotherapy.

Her hands-on experience in the hospital system spans 9 years. Her work in the Emergency Department, Inpatient Psychiatric Hospital and Outpatient Clinic, served people in crisis; including those experiencing suicidal thoughts, mania, psychosis, substance abuse, addiction, anxiety, depression and eating disorders. This real life experience included acute, chronic and severe emotional disorders from the hospital system. This led to a deeper understanding of the relationship between medical and behavioral health systems. Her work with the business community, government employees and every day people facing severe, temporary or chronic stressors in relationships and life, prepared her to help most people who walked through her doors.

Laura Temin's affiliation with the Sleep Disorders Center began in the Wellstar Health System. She learned from and collaborated with highly esteemed pulmonary and sleep specialists, neurologists and dentists who took an integrative approach in addressing sleep disorders. Laura incorporates hypnotherapy, counseling, and sleep hygiene in the treatment of insomnia and sleep disorders and remains a trusted referral source from the medical community.

Professional Hypnosis Institute understands the importance of an integrative model of treatment. Our training shares information from specialists in the medical, fitness, chiropractic and business communities. Brain function and its application is woven throughout the certification program. It's essential that students understand the connection between the brain, relationships, career, addiction, habits, moods, emotions, sleep, trauma, goals and behavior to create excellent client outcomes.

Those interested in Hypnotherapy as a new career will discover that change is possible at any point in life and any age. Laura Temin's first career was in the fine jewelry industry. As co-founder, Vice President of Uni Jewelry Inc., a fine jewelry manufacturing firm in the heart of New York City's diamond district she wore many hats including Sales Director and Product Design. After multiple gunpoint robberies and the emotional aftermath, Laura knew it was time to leave the industry.

Using hypnotherapy, Dr. Laura helped Laura Temin dissolve the trauma and extinguish the fear that grew from the many traumatic events. Years later Laura helped Dr. Laura overcome a debilitating health episode using skills from the hypnotherapy training she received.

Objectives

***The** Ultimate Objective is to improve the quality of life of individuals, families and communities through an integrative and functional model of Clinical, Medical and Motivational Hypnosis and Hypnotherapy. And in return, providing a satisfying and financially rewarding career to the Hypnotherapist.*

To Provide

- An opportunity to study and learn, on a college level, some of the most advanced scientific information offered in the field of hypnotherapy
- An integrative approach to hypnotherapy inclusive of Functional Medicine, Chiropractic, Psychiatry, Psychology and Brain Function, from medical experts in their respective fields.
- A solid and scientific foundation of brain function, left and right brain processing styles and communication.
- An in depth understanding of when, why, and how to formulate an effective hypnotherapeutic plan with client-specific suggestions based on learning and processing styles, brain function, history and client goals so that our learners have maximum competency and provide maximum benefit.
- A deeper understanding of the structural relationship between the brain and behavior, habits, addictions, trauma and the subconscious mind.
- The opportunity to learn life altering skills that can lead to financial rewards while significantly improving the lives of many as well as the self.
- The convenience of online learning 24 hours a day coupled with live interactions and hands on practice.
- The freedom to build a new career, ease out of a current career, supplement or enhance a retirement without taking time off from current obligations.



Our Programs are built on solid scientific research from experts in the field of Hypnosis coupled with Functional Medicine, Psychiatry, Psychology, Fitness, Neurology, Chiropractic and Allied Health.



Objectives (Continued)

- The much-needed skills to profoundly improve the lives of individuals, couples and groups who need hope and support as they face personal, professional and health challenges.
- The ability to help people of all ages, genders and backgrounds to thrive. Benefiting employers, employees, entrepreneurs, students, educators, parents and children and the world at large.
- A viable alternative for those who feel stuck in minimum wage jobs, retirees, stay at home moms/dads, physically challenged people, caregivers and those who have a passion for helping.
- Encouragement to continue advanced education (through on-line training and live interaction) taking our students to a higher level of knowledge in the field of hypnotherapy.
- Guidance on how to contribute to the field of hypnotherapy through educational lectures and research.
- Support and resources to network and share ideas with other hypnotherapists and allied professions.

Professional Hypnosis Institute is celebrating over 23 years of authorization by the Non-Public Post-Secondary Education Commission. It is the only school of its kind in the State of Georgia.

We prepare learners for self-employment options

Options that are not only enriching but provide flexibility for single parents, retirees, veterans, caregivers, parents, teachers, helpers, recent graduates and those with a calling to serve.

The Past. The Present. The Future.



The Opportunity

New Beginnings

New Careers

Supplemental Careers

Retirement Careers

Ex-Military Careers

Self-Employment

Allied Health

It's NEVER Too Late
or Too Early

To Be Whoever YOU Want To Be

F. SCOTT FITZGERALD

Change is constant. Young or old, no employer can guarantee a job forever. ***The only guarantee we have is our ability to learn and bring value to the workplace, to people, to business to one another.***

Everyone wants to live the American dream. To be the boss, to be paid what we are worth. To be recognized and respected. And to leave our mark. ***That is what a career in Hypnotherapy offers.***

Don't just learn Hypnosis. Become an Expert.

We train you to be an expert in the field of hypnosis. We know with the right training you can be successful.... **That is exactly what we offer.**



THE OPPORTUNITY

Time and experience have proven that the study and application of Hypnotherapy by well-trained practitioners are valuable and well received.

Below is a partial listing of the industries, the careers, and the issues that benefit from qualified hypnotherapy services.

Well trained Professional Hypnotherapists can choose to specialize, and focus within specific industries and populations, choose a niche or build a general practice.

Industries benefitting from Hypnotherapy Services	Jobs/Careers/People benefitting from Hypnotherapy services	Issues benefitting from Hypnotherapy services
<ul style="list-style-type: none"> ⇒ Medicine ⇒ Nursing ⇒ Elder care ⇒ Dentistry ⇒ Childbirth ⇒ Oncology ⇒ Sleep Disorders ⇒ Hospice/End of Life Care ⇒ Hospitals/Clinics ⇒ Military ⇒ Government ⇒ Rehabilitation ⇒ Addiction Treatment ⇒ Chiropractic ⇒ Support Services ⇒ Urgent Care ⇒ Nutrition ⇒ Health & Wellness ⇒ Education ⇒ Hospitality ⇒ Finance ⇒ Computer ⇒ Sports ⇒ Gaming ⇒ Film ⇒ Arts 	<ul style="list-style-type: none"> ⇒ Sales Professionals ⇒ Business Owners ⇒ Employers ⇒ Management ⇒ Human Resources ⇒ Police/Fire/EMS ⇒ Coaches/Teachers ⇒ Athletes ⇒ Clergy ⇒ Therapists ⇒ Psychologists ⇒ Public Speakers ⇒ Marriage Therapists ⇒ Politicians ⇒ Stockbrokers ⇒ Executives ⇒ Parents ⇒ Artists ⇒ Actors ⇒ Writers ⇒ Students ⇒ Musicians ⇒ Soldiers ⇒ Care givers ⇒ Widows/Widowers ⇒ Singles/Divorced 	<ul style="list-style-type: none"> ⇒ Insomnia ⇒ Addiction/Habits ⇒ Trauma ⇒ Relationships ⇒ Motivation ⇒ Performance ⇒ Confidence ⇒ Fear/Phobia ⇒ Forgiveness ⇒ Depression ⇒ Jealousy ⇒ The Past ⇒ Anger ⇒ Stress ⇒ Weight ⇒ Panic ⇒ Anxiety ⇒ Shame ⇒ Goals ⇒ School ⇒ Hair Pulling ⇒ Nail biting ⇒ Sex ⇒ Sales ⇒ Pain ⇒ Bed wetting

THE NEED IS THE CALL

People are struggling. They Need Your Help.

Stress is at an all time high. People are experiencing more anxiety, depression and frustration due to life's many demands. The need for properly trained, professional hypnotherapists with compassion and integrity are more in demand than ever and the need will continue to grow.

All sectors of the population are looking for clinicians who really know how to help them accomplish their goals, break bad habits, let go of the past, make personal changes, improve their health and essentially live a happier life. Every vibrant, living human being has dreams, goals and problems and wants more from life.

The opportunities in the field of Hypnotherapy are varied and growing rapidly. Our Certification programs train you for a rewarding and successful career.

The self-improvement industry is strong and continues to grow. As a Professional Clinical/Medical, Motivational Hypnotherapist you will learn how to support traditional healthcare. You will learn how to help all kinds of people with a variety of concerns in ways that traditional services have not been able to help. People are seeking safe, effective therapies. With obesity, addiction, stress and the Opioid Epidemic touching the lives of young and old, people are demanding drug-free ways to address their lives. Hypnotherapy is a viable solution.

Our programs teach you how to help people in ways that traditional methods do not provide. As a hypnotherapist you can use Hypnotherapy as a stand-alone method or along with standard care.

Hypnotherapy helps to change the feelings and associations that otherwise make it difficult people to break habits and let go of past upsets that interfere with their every day lives.



Real People. Real Life.

A client called Laura B. Temin for a hypnotherapy appointment for help with the fear of flying. He had seen several clinicians with no relief. He was prescribed anti-anxiety medication which hadn't helped. Just the thought of flying made him feel anxious. But his job required travel. The fear was interfering with his life.

Why didn't traditional counseling work? Because counseling addressed fear from the logical mind, on the conscious level. But fear lives in the emotional mind and is fueled by imagination.

Hypnosis was his last hope. Within 3 visits he was flying comfortably without medication and he no longer had panic attacks. As a hypnotherapist, you will learn how to change the distressing feelings that interfere with a person's life.

People are searching for peace of mind. The need is high. The service is priceless.

As a career, hypnotherapy is fascinating and rewarding and offers opportunities in every sector. Government agencies and businesses are interested in employee health. Programs such as smoking cessation, stress reduction and weight loss are popular. We have provided those specific services to government and business and you can too. A Hypnotherapy career allows you to work for yourself.



The Need



Parents, Teachers, Business Owners, Employees, Physicians, Medical Staff, Students, Teens, Realtors, Coaches, Sales Professionals, Managers and people in general are in need of hypnotherapy services. Sales is the backbone of every business. Without sales there are no customers. But sales is a difficult job. It requires persistence and perseverance. It requires follow through. And people don't like being rejected. Too many businesses suffer and sales people disengage because they don't understand how to override the fear of rejection or combat procrastination. Hypnotherapy can help.

We have experience working in the business, government, medical, motivational, relationship and life sectors. Our programs do not just teach techniques. We teach you what you need to know to truly help.

Employee Health. Every business in every industry wants solutions to address absenteeism, substance abuse, sleep concerns and pain as well as stress related problems. All of which take a financial toll on employers and employees. Hypnotherapy programs fill that need.

Real People. Real Life.

A physician referred a man for help with Insomnia. The man began having trouble sleeping after a new manager was hired. The client and manager did not get along. The client worried, which kept him up at night. He began drinking wine at night to calm his mind so he could sleep. A bad habit was forming and he was drinking more and sleeping even less. Hypnotherapy helped him quiet his mind, eliminate the need for drinking and sleep peacefully.

People need help. Our programs teach you to help people improve their lives

Hypnotherapy improves health, work life and relationships

Simply by reducing stress, hypnotherapy helps employees, employers and families.

How? Stress reduction is calming so we can think clearly again.

When we're calm our mood is brighter and we manage life better. That helps people sleep better, drink less alcohol, reduce pain, reduce overeating, inflammation, high blood pressure and even helps digestive symptoms such as irritable bowel.

Stress relief services have a ripple effect. Ultimately it reduces the cost of health insurance to employers and employees, the self-employed and the retired. People are happier and more patient when stress is under control.

In Healthcare (with a physician referral), hypnotherapy reduces pain, tension, lowers blood pressure and helps facilitate the healing process. Hypnotherapy is used by over 15,000 doctors in the U.S. Research indicates shorter hospital stays and decreases blood flow during surgery when patients received hypnotherapy prior to their procedure.

In Education, hypnotherapy it is used to improve concentration, memory, and study habits.

In Sports. Athletes have had remarkable success in using Hypnotherapy for performance, focus and anxiety reduction. *Hypnosis and Hypnotherapy is scientifically respected and its application continues to gain professional acceptance and momentum.*

THE VALUE OF QUALITY

QUALITY EDUCATION IN HYPNOSIS AND HYPNOTHERAPY *That's What We Provide*

*Too many programs focus on teaching induction techniques, using metaphors and primarily reading a script. But they pay little attention to **how to think about people**. We know that in order to really help others, be effective and respected in your community, you must understand more than the mechanics of putting a person into the trance state.*

In many cases you need to know how to dehypnotize a person and block them from being too suggestible. You need to know how people think, how the brain works and how one system affects another.

You need to know how to work with people who want the help but believe they can't be hypnotized. And you need a formula to help people create change.

That is what we teach. *That's why clinicians, physicians and clients put their trust in us.*

When a person walks through your doors, they place their hopes in your hands. They put their trust in you. And they pay you with their hard-earned money. They deserve results.

*We make sure that you are properly trained to give them what they need. Remember, by the time a person calls a Hypnotherapist, they have already tried everything else, and you are their last hope. What you do matters. **And who you learn from matters too.***

All training is NOT the same.

Real People. Real Life.

Years ago, Laura B. Temin went for help from a Hypnotherapist. The clinician stated she had 25 years of experience as a hypnotherapist as well as being licensed as a therapist.

While in hypnosis, (without asking or protecting her) she took Laura back to an earlier time, inadvertently triggering a highly charged traumatic experience. She did not even realize what she had done. When Laura teared up and pulled herself out of hypnosis the therapist continued to try to take her back into the hypnotic state. When Laura refused, she labeled Laura as 'non-compliant' and said Laura was experiencing 'transference.', but the truth is that she didn't know that you should never take a person into a regression without certain parameters. The clinician's intentions were good, but she was poorly trained and didn't realize that. Good intentions are not enough! Proper training is essential.

Our training teaches you what you need to know to avoid preventable distress.



"The investment you make in the quality of your education determines your effectiveness in difficult situations, your clients experience and ultimately your failure or your success"



The purpose of Professional Hypnosis Institute is to provide quality education in a scientific manner and teach learners the essential skills that create success for clients

What We Know

ANYONE can teach hypnosis. But not everyone who teaches hypnosis is worth learning from.

You have to be able to apply what you learn in real life settings. That's why you want to learn from

Professional Hypnosis Institute. We have Decades of experience and are committed to your success.

- People are different
- People think and respond to events differently
- The reason for doing things or not doing things is different for each person
- The brain function is different in different people and effects our thoughts, feelings and behavior
- One person's priorities and values are not the same as another's
- People don't tell you everything until they know they can trust you
- Everyone has a past. The past influences the present
- Everyone is hypnotizable. If you can't hypnotize them it's because you're missing something
- Not everyone experiences hypnosis the same way
- People want and need good help and are willing to spend time and money for results
- The wrong program will waste your time and your money. The right program will leave you with confidence and the ability to change lives and build success

What We Provide

- Training which is based on proven scientific research
- A combined 50+ years of clinical experience
- Four levels of professional training
- Each level building on the next level and all the levels combined build a solid foundation.
- An ever-growing assortment of add-on supplemental training
- 24/7 access to training so you can learn from the comfort of home anytime
- The opportunity for face-to-face practice, (Practicals) where learners may practice skills with one another under supervision and gain experience.
- Live web-based meetings twice a month for questions
- Essential information about what's involved in running a Hypnotherapy Practice
- Certificates of Completion from Professional Hypnosis Institute, Authorized by the State of Georgia Nonpublic Postsecondary Education Commission recognizing your designation for each 100 hours of training. Professional Hypnotherapist, followed by Advanced Professional Hypnotherapist, Professional Clinical Hypnotherapist and Integrative Clinical/Medical Hypnotherapist.

Our programs are comprehensive and integrative. We teach learners to recognize and tailor their approach to the person, their brain function, their priorities, the processing style and the specific needs, requests and abilities of each client.

PROFESSIONAL HYPNOSIS INSTITUTE

PROGRAM OF STUDY 2025

Online Distance Education
In-House Practicals
Live-Web Visits

Combining Science, Mind and Body
Training Individuals to Become Clinical,
Medical and Motivational Hypnotherapists
through an Integrative Approach

PROFESSIONAL HYPNOSIS INSTITUTE IS AUTHORIZED BY
THE NON-PUBLIC POST- SECONDARY EDUCATION COMMISSION.
THE ONLY SCHOOL OF ITS KIND IN THE STATE OF GEORGIA

PROFESSIONAL HYPNOSIS INSTITUTE

Professional Hypnotherapy Certification Programs



COURSE LISTING LEVELS OF TRAINING

There are 4 Levels of Certification Training

- Level 1 - Professional Hypnotherapy
- Level 2 - Advanced Professional Hypnotherapy
- Level 3 - Professional Clinical Hypnotherapy
- Level 4 - Clinical/Medical Integrative Hypnotherapy

Beyond Certification - Mentoring /Professional Supervision

After Graduation and Certification, some people desire personalized mentoring as they work with clients on their own. This is an **OPTIONAL** Consultation and Supervision Opportunity offered in groups or individual format. Here you can discuss client cases with Laura Temin, and get the guidance you need.





Certification Training Levels 1-4

These are the foundational elements and core concepts and application of the concepts essential in preparing learners for effectiveness and confidence.

Each 100 hours stands alone, but each 100 hours adds clinical understanding and covers topics specific to the complexity of who people are, and how they learn. This includes understanding how the mind works, how the brain works, the relationship to the body, and to other people. This addresses the basic and complex goals and concerns people seek help for.

Most learners find the information so captivating and personally beneficial in their personal lives and/or in their current career, that they proceed through each 100-hour segment and complete the entire curriculum. But each 100 hours is a complete segment in itself.

Upon completion of each 100-hour program learners gain an additional level of expertise and are duly awarded a Certificate of completion, Authorized by Professional Hypnosis Institute.

Each 100-hour Program consists of the following

- Live-Web Practice
- Real-Time Live -Web Practice
- Self-tests
- Projects
- Video Lectures
- Demonstrations
- Case studies
- Weekly Real time Live-Web interactive meetings

Learning Resource System



The Learning Resource System

Professional Hypnosis Institute offers Online education, Live-web meetings and live, in-house Practicals to all students. Our learning management system offers a student portal to access videos, documents and activities, all of which supports students through the learning process.

Students are provided with login credentials and instruction on how to access the training material. There are additional recommendations such as books, studies, and streaming videos. Students benefit from our commitment to quality education and are able to access guidance, demonstrations and practice sessions and Live-Web meetings with the Director and/or Instructors.

Practice sessions (Practicals) are one of the most treasured offerings and included with the training. We provide an environment where students can practice in person and network with other students. Live Practicals are highly recommended and valued by most. Students who cannot attend Practicals in person due to distance or other concerns, are required to attend by zoom. All students are required to practice their skills outside of class time. Those who physically attend Practicals get the added benefit of supervision and feedback as well as live interactions with students and a variety of participants.

Practicals are held at 1570 Warsaw Rd, Roswell GA 30076, in the conference room for the educational component and review of techniques. Therapy rooms are available for practice sessions and live demonstrations.

In addition, to monthly Practicals, students have access to our on-line learning management system, and our Live-Web classroom structure. They also have the ability to connect with and support one another throughout the learning process. Our on-line site is secure and continues to offer expanded services. It's monitored by our web development specialist.



ONLINE DISTANCE EDUCATION WITH LIVE WEB VISITS

ADMISSIONS INFORMATION

ELIGIBILITY AND ENTRANCE REQUIREMENTS

The Professional Hypnosis Institute's Hypnotherapy Certification training is college level material. While many students hold college or graduate level degrees, a higher educational degree or professional career is not a requirement for enrollment. The curriculum covers psychological constructs and includes brain function, clinical and medical constructs in an integrative approach to scientifically addressing the combined systems.

Professional Hypnosis Institute welcomes all learners of good moral standing. We welcome all applicants who are interested in improving their lives, improving the lives of others, building a business and supporting society.

Our students are all ages, come from a variety of backgrounds and industries.

Many students are working in the health care fields either as physicians or nurses. Many are practicing in the field of mental health as therapists, psychologists, addiction counselors or social workers. Our students also work in Allied Health fields in hospitals, health care settings or provide care for loved ones. And we find that retirees, military, single parents, helping professionals, ministry who are seeking a meaningful career can positively impact society, and build a financially and emotionally rewarding career as a clinical, medical, motivational and integrative hypnotherapist. Some of the best hypnotherapists are those who have overcome their own difficulties, as that leaves a person with the wisdom, insight, and compassion clients need.

ADMISSION REQUIREMENTS

AN INDIVIDUAL MUST MEET ONE OF THE FOLLOWING REQUIREMENTS

- A. Certification from related Allied Health or Technical School
- B. General Educational Development (GED)/High School Equivalency Diploma
- C. High School Diploma
- D. College/University Diploma
- E. Graduate Degree

ADMISSION PROCEDURES

1. Submit copy of **DIPLOMA or CERTIFICATION** as stated above
2. Submit completed **APPLICATION FORM**
3. Submit a **TUITION AND PAYMENT AGREEMENT**
4. Submit a **SIGNED/INITIALED AGREEMENT of ACADEMIC POLICIES**
5. **Submit a SIGNED/INITIALED AGREEMENT of INTELLECTUAL PROPERTY**
6. Complete an **ADMISSIONS INTERVIEW**
7. Submit **VERIFICATION OF IDENTITY** with driver license and/or other Identification documentation
8. Register for **ORIENTATION**

ADMISSIONS INFORMATION

PROGRAM ADMISSION START DATES AND ORIENTATION

By the time a student begins the program they will have already had an interview and had the opportunity to ask questions to the Director. The required paperwork will have been submitted and the student will be ready to begin. Each student will receive a personal access code, a calendar of *Practicals* dates and Live-web meetings.

Start Dates are the *second Monday* of each month. This allows students to move through the program as part of a group providing a more cohesive experience for the student.

Orientation is done via Live Web in the comfort of the student's home and in group format. Orientation is held the first Monday of the month.

Orientation prepares the student for success. It helps the student navigate the program and access the resources. It provides a structure for the student to follow so that they get the most value from the program and can graduate quickly using their skills in a new career or to enhance their current career. All admission paperwork must be completed prior to the start date.

ACADEMIC EXPECTATIONS

The 6-month schedule allows the student to learn at a comfortable pace, to fully integrate the information and complete the entire 400-hour Hypnotherapy Certification Program within a year and a half to two years.

LENGTH OF PROGRAM

Each 100-hour Certification Program allows the student 6-months to complete the program. Those who continue on from Level 1 -4 can complete the entire program in 16-24 months. Sometimes students face unforeseen circumstances which require immediate attention and delay their academic progress.

In those circumstances, they can extend their training up to 2 months with written consent from the Director. All students are required to complete the program within 8 months.

WHAT DOES IT TAKE TO REACH YOUR DREAM?

There are 26 weeks in 6 months.

Completion in 6 months requires less than 4 hours/week.

Completion in 8 months requires about 3 hours/week

It's said that dream without a plan is simply a wish



ACADEMIC EXPECTATIONS ACADEMIC POLICIES

SATISFACTORY ACADEMIC PROGRESS

We want each and every student to experience the confidence that comes with mastering new skills and applying it successfully in their life and their work. While this is a self-directed program with 24/7 access, we set standards and required benchmarks to help keep students stay on track and reach their goals.

- Students must complete a minimum of 15-20 hours of each 100-hour program each month
- Students must attend a minimum of 75% of all Live-Web visits & Practicals for each 100-hour program
- The Student Portal displays the completion rate so the student can monitor their progress.
- Self-tests and projects provide helpful markers.
- Students who fall behind are notified and given a First Warning. If the student needs help with concepts or is facing other challenges a plan must be put in place with the Director.
- Students are required to complete 80% of the Lessons by month five, and must schedule and pass their Final Exam- before the end of Month 6..
- Students who fall behind are put on Notice and given a Second and Final Warning. If they don't complete within the 6 months, they face an Automatic Withdrawal from the program.

ACADEMIC POLICIES

EQUAL OPPORTUNITY POLICY

In accordance with federal and state laws, Professional Hypnosis Institute affords equal opportunity to all. No applicant otherwise eligible for admission shall be denied admission or graduation based on non-meritorious factors such as race, religion, national origin gender, age, disability, sexual preference, citizenship or any other discriminatory factor prohibited under applicable law.

ADMISSIONS POLICY

All applicants must meet the Admission policies set forth in this catalog (p. 20)

CANCELLATION POLICY

Although very few programs are canceled, Professional Hypnosis Institute reserves the right to cancel a program. In the event that the Institute collected tuition and or fees for a course that was later canceled, the student will begin at the next program start date or choose another start date within a year.

FINANCIAL AID

The Institute offers single pay and monthly payment options as described on page 26, We accept credit cards, bank transfers and checks. Students seeking financing can visit their local credit union, bank or money lender to apply for personal loans. The Institute offers no other form of financial aid.

REQUIRED COURSE MANUALS

Students are responsible for obtaining recommended reading. All recommended reading is available for purchase on Amazon and other Online stores. Some books have audio options. The student can purchase material from their preferred source. Tuition doesn't include the cost of books and the Institute is not selling books, therefore is not responsible for book refunds.

APPLICATION/ENROLLMENT AGREEMENT

Students seeking expertise in the field of Hypnosis and Hypnotherapy understand that they are enrolling in a Certification program consisting of 100 hours per Level of Certification. Mastery requires information, skills and practice. Each student is legally responsible for honoring their Payment Agreement, their Academic Progress, Attendance and Completion time or they face Dismissal.

ORIENTATION

Acceptance into the Professional Hypnosis Institute requires an interview with the Director of the Institute. Orientation is the first Monday of the month and consists of a Live-Web meeting group format. Welcome email with log in information and personal access codes allow students to access training 24/7. Students have direct access to the Staff through email and phone. Sometimes hosting sites and platforms have technology glitches. This is beyond our control. Every effort is made to handle this quickly. Please know that technology requests are handled during regular business hours **Monday through Friday between 10AM-5PM.**

COURSE LENGTH

Each Certification Level is 100 hours. Each 100 hour Certification stands alone. Each Level of training builds on the next.

The entire Clinical/Medical Integrative Hypnotherapy Certification Program is comprehensive and consists of 400 hours of study and practice. Each Level is 100 hours. Demonstration videos, practice time, concept review, reading, live-web meetings, self-tests required projects along with the training modules provides 400 educational hours.

COMPLETION TIME

Students are expected to complete each 100-hour segment within 6 months. Additional fee of \$100 per month is charged after month 6. The maximum allowable time per 100-hour program is 8 months with validated extenuating circumstances and additional monthly fees paid as stated above.

ATTENDANCE AND ACADEMIC PROGRESS

There are approximately 12 scheduled Live-Web meetings in a 6-month period. Students are required to attend a minimum of 75% of the meetings. These meetings are held to review concepts and answer questions.

Each student is expected to complete each 100-hour program within 6 months and benchmarks are set to help the student succeed and develop the skills they need to be successful in the field. Students have specific markers that they are required to meet in order to remain in the program. If a student has completed less than 30% of the program in their 2nd month they're put on Notice. If a student completes less than 60% of the program by the 4th month they are given a Final warning. Students must register for the Final Exam by month 5 pass the Final Exam before the end of month 6. If benchmarks are not met, they face Automatic Withdrawal from the program.

LEARNING SYSTEM

Each 100-hour program supports the integration of information through the use of self-tests, projects, demonstrations, Live-Web meetings and Practicals. Sometimes people need additional guidance. Weekly or bi-monthly Live - Web meetings are designed specifically for learners to ask questions and gain clarification. Monthly Practicals provide hands on experience with other students and feedback/support from the Instructor.

GRADES AND COURSEWORK

The programs are designed so that each student can learn and succeed in the field. Certification requires that the student achieve a minimum grade of 75. Passing grades require completion of all assignments and projects. Satisfactory academic progress and meeting attendance requirements as well as satisfactory implementation of skills are essential. Our program is designed with course self-tests and mid term meetings with the Director or staff to make sure that you succeed. Our goal is to help our students become experts in the field. Every effort is made to assist all students to learn and master the information.

CERTIFICATES AND FEES

Certification requires that the student achieve a minimum grade of 75. Passing grades require completion of all assignments and projects, Academic progress, meeting attendance requirements as well as satisfactory implementation of skills are essential, and the pace is comfortable at 3-5 hours/week for a part-time student to succeed. The Final Exam must be completed before the end of month 6. If the student extends their training beyond 6 months, they will be charged an additional \$100 per month for the extension. Grades for the exam are pass or fail. Graduate certificates are issued only after all class requirements and all payments are met.

FAILURE TO PASS THE PROGRAM

Should a student fail the program; they are permitted to REPEAT that program at ½ the current cost. The student may also request to be tutored by a graduate or an Intern at a cost to be established by that person.

WARNINGS AND PROBATION AND DISMISSAL

Students receive Warnings if they fall behind in attendance, performance or payment and if they display inappropriate behavior. The student is notified by the Institute and a plan is set between the student and the Director. If the problem is unresolved after the second and FINAL Warning the student is withdrawn from the program and their rights and privileges as a student are removed. Students dismissed for delinquent payment are turned over for collection and have no access to the program..

WITHDRAWALS

A student may withdraw from Professional Hypnosis Institute at any time by submitting a written notification of a withdrawal request and send it certified mail to: Professional Hypnosis Institute Headquarters, 1570 Warsaw Rd Roswell GA 30076. Attention: Director.

REINSTATEMENT

Students must contact the Director and submit a written request for reinstatement. If the student was dismissed due to payment, the student is required to pay any past due balances before reinstatement. If the student is behind in attendance or performance, the student is required to establish a specific plan outlining how they intend to meet performance and/or attendance goals. If the student was dismissed for an egregious act or unethical conduct, inappropriate or illegal behavior, reinstatement is unlikely. All issues must be completely resolved before Reinstatement is considered. Reinstatement is determined by the Director, on a case by case basis.

APPEALS

The Appeals Process requires that the student address the situation with the Director. The student is required to provide written document detailing how they intend to correct the problem. All Appeals are handled on a case by case basis. The final decision for dismissal or reinstatement is made by the Director.

COMPLAINTS

Please contact the Director of PHI by phone and in writing with any complaints/concerns. 770-744-5600. 1570 Warsaw Rd. Roswell GA 30076. If still unresolved, contact Georgia Nonpublic Postsecondary Education Commission directly at 2082 East Exchange Place, Suite 220, Tucker, Georgia 770-414-3300 or <https://gnpec.georgia.gov/student-resources/complaints-against-institution/gnpec-complaint-form>



ACADEMIC POLICIES

TRANSFERS

All individuals who are interested in Hypnotherapy Certification are welcome to apply for Admission to the Professional Hypnosis Institute. We only certify those students who attend and complete our training, therefore training received elsewhere is not eligible for transfer to Professional Hypnosis Institute, LLC and we cannot guarantee that certification provided by PHI will be accepted at any other school.

RECORDS/TRANSCRIPTS

Once your coursework is complete, you will receive your official Certificate. All students who complete their program at Professional Hypnosis Institute may contact the Professional Hypnosis Institute directly to request a copy of their certificate. \$45 Retrieval Fee is charged.

ETHICAL CONDUCT GUIDELINES

All students must acknowledge and agree to follow Ethical Conduct Guidelines upon enrollment. A signature is required.

CONFIDENTIALITY

Confidentiality applies to protecting client's rights and also to Intellectual Property rights of Professional Hypnosis Institute. All students must agree to uphold Confidentiality Information and Intellectual Property Agreements upon Enrollment. A signature is required.

WAIVER OF LIABILITY

All students agree to Liability Waiver which holds the student solely responsible for their behavior whether they are in the facility at Practicals, Internship, Supervision, or with their clients, releasing Professional Hypnosis Institute from liability. A signature is required.

WAIVER FOR VIDEOTAPING

All students acknowledge that they will be part of the filming during their training and consent to the use of the videos by Professional Hypnosis Institute for training and/or advertising purposes.

COPYRIGHT AND INTELLECTUAL PROPERTY

All materials are considered Intellectual Property and belong solely to Professional Hypnosis Institute. While scripting is provided to each student for the purposes of this training, no student is permitted to record, replicate, teach the material or use the material other than in their work as a hypnotherapist. All students must agree to uphold Confidentiality Information and Intellectual Property Agreements upon Enrollment. A signature is required. Violators will be prosecuted to the full extent of the law.

EMPLOYMENT ASSISTANCE & CAREER SERVICES

Professional Hypnosis Institute provides guidance and resources that help students navigate the types of businesses that might offer direct employment or formal career services. Many graduates choose to be their own boss and open their own practice. Level 1 training includes resume building, interviewing strategies, business skills and career path options. The Institute does not guarantee employment. Occasionally there are Assistant teaching positions at the Institute for graduates who have completed all levels of training and have advanced skills. There are occasional opportunities for those who have completed the entire certification training and meet criteria to work as an affiliate in our clinic. Graduates are welcome to join our Graduate Directory and additional advertising services are currently in development.



FINANCIAL POLICIES

LEVEL 1 TUITION We offer Payment Options

Single Pay Option: Total: \$2997

Payment Plan Financing Option- 3 Monthly Payments : Total: \$3298

Payment Plan Financing Option- 6 Monthly Payments: Total: \$3499

This is a 6 month program. An Extension Fee of \$100 will be charged per month for every additional month extended.

PAYMENT OPTIONS					
	<i>Initial Payment Includes Application Fee</i>	<i>Application Fee</i>	<i>Monthly Payment</i>	<i>Total cost when paid on time)</i>	<i>Mark Your Choice</i>
<i>1 Payment</i>	\$2997 Application fee included	\$149	0	\$2997	
<i>3 Payments</i>	\$997 Application fee included)	\$149	\$767	\$3298	
<i>6 Payments</i>	\$799 Application fee included	\$149	\$450	\$3499	
20% COMPOUND INTEREST IS CHARGED FOR LATE PAYMENTS					

Consider This:

Certified Hypnotherapists often charge between \$100-\$300 per hour or more ... and the career lasts a lifetime. The more you learn, the better you are and the more you earn.

Level 1 training costs ONLY \$29.97-\$34.99 per hour. It takes 100 hours to become certified. Once you're certified you can begin your hypnosis business.

After working with clients for just 30-35 client hours, at \$100/hour you will have earned back a full return on your investment.

Most full time jobs are a minimum of 40 hours a week. Part time jobs are 20 hours a week. With each level of training your confidence and abilities and rate increase as you become an expert in the field. How many jobs do you know that pay \$100/per hour? Learn Hypnosis from an expert and become an expert.

TUITION PAYMENT OPTIONS

A. Single Payment of \$2997 Total \$2997 includes Application Fee \$149.00

B. Initial Payment PLUS 3 MONTHLY PAYMENT OPTION: Initial Payment of \$997, and 3 payments of \$767

Initial Payment is due at Enrollment: \$997 Includes the Application Fee \$149

C. Initial Payment PLUS 6 PAYMENT OPTION: Initial Payment of \$799 and 6 payments of \$450

Initial payment is due at Enrollment: \$799.00 Includes the Application Fee \$149

An Extension Fee of \$100 PER MONTH WILL BE CHARGED EVERY MONTH BEYOND THE 6 MONTH PROGRAM

FINANCIAL POLICIES

LEVELS 2-4 TUITION We offer Payment Options

Single Pay Option: \$3295 when paid in full

3 Month Payment Option: \$3446 with the 3 month payment plan financing

6 Month Payment Option: \$3597 with the 6 month payment plan financing

This is a 6 month program. An Extension Fee of \$100 will be charged per month for every additional month extended.

PAYMENT OPTIONS					
	<i>Initial Payment Includes Application Fee</i>	<i>Application Fee</i>	<i>Monthly Payment</i>	<i>Total cost when paid on time)</i>	<i>Mark Your Choice</i>
<i>1 Payment</i>	<i>\$3295 Application fee included</i>	<i>\$149</i>	<i>0</i>	<i>\$3295</i>	
<i>3 Payments</i>	<i>\$1049 Application fee included)</i>	<i>\$149</i>	<i>\$799</i>	<i>\$3446</i>	
<i>6 Payments</i>	<i>\$847 Application fee included</i>	<i>\$149</i>	<i>\$453</i>	<i>\$3597</i>	
20% COMPOUND INTEREST IS CHARGED FOR LATE PAYMENTS					

Consider This:

Certified Hypnotherapists often charge between \$100-\$300 per hour or more ... and the career lasts a lifetime. The more you learn, the better you are and the more you earn.

Level 2-4 training costs ONLY \$32.95-\$35.97 per hour. It takes 100 hours to earn this certification.

After completing each Level 2 you'll know more and have more confidence and charge clients \$125-\$150/per hour. After completing Level 3 you will have learned how to work with more difficult problems and will charge \$150-\$175/hr. After completing Level 4 you will be equipped to work with clinical, medical and motivational issues and will be comfortable charging \$175-\$200/per hour. After and you will have earned back a full return on your investment.

How many jobs do you know that pay \$100-\$200/per hour?, while you learn?

Learn Hypnosis from an expert and become an expert in the field. Change Lives. Make money. Build your own practice and make your own hours.

TUITION PAYMENT OPTIONS

A. Single Payment of \$3295 Total \$3295 includes Application Fee \$149.00

B. Initial Payment PLUS 3 MONTHLY PAYMENT OPTION: Initial Payment of \$1049, and 3 payments of \$799

Initial Payment is due at Enrollment: \$1049 Includes the Application Fee \$149

C. Initial Payment PLUS 6 PAYMENT OPTION: Initial Payment of \$847 and 6 payments of \$453

Initial payment is due at Enrollment: \$847.00 Includes the Application Fee \$149

An Extension Fee of \$100 PER MONTH WILL BE CHARGED EVERY MONTH BEYOND THE 6 MONTH PROGRAM



WITHDRAWAL & REFUND POLICIES

If your program is cancelled

Although it is rare, Professional Hypnosis Institute reserves the right to cancel a course. In the event that the Institute collected tuition and or fees for a course that was later cancelled, the Institute will refund one hundred percent (100%) of the tuition collected or allow you to use the tuition towards another program of the same value or the same program offered at a later date.

Refund and Withdrawal Policies

A student may withdraw from Professional Hypnosis Institute at any time by submitting a written notification of a withdrawal request and send it certified mail to: Professional Hypnosis Institute Headquarters, 1570 Warsaw Rd Roswell GA 30076. Attention: Director

The Institute bases its refund policy on the duration of time the student has spent in the program. If the student withdraws from a course within 3 business days after signing the Application, the student is entitled to a full refund.

If the student withdraws after day 3, tuition is refunded in full, minus the Application fee of \$149.00 plus any third-party Banking fees, credit card fees, charge back fees that the Institute incurs as a result.

If a student withdraws after reviewing 50% of the program or instructional material, no refund is due. Refunds are determined based on the proration of tuition and percentage of program completed at withdrawal, up to 50% of the program. As stated above, any third-party financing fees, including but not limited to: Bank fees, credit card fees, charge back fees that the Institute incurs as a result are non-refundable.

Sometimes students face extenuating circumstances. Should this occur, notify the Institution so the Director can help you manage the situation. The Director addresses each situation on a case by case basis.

How refunds are processed

All refunds are processed within 45 days of withdrawal or cancellation. The Institute will issue the refund, less any outstanding third-party fees as defined above.



STUDENT INFORMATION

STUDENT INFORMATION / STUDENT RECORDS

Georgia State Law requires the Institute to maintain individual files for all students enrolled. Students may obtain copies of their student file by providing a written, signed request to Professional Hypnosis Institute along with the retrieval processing fee of \$45.

Georgia law also requires that should the Institute cease operations, all student records must be sent to the Georgia Nonpublic Postsecondary Education Commission for storage. Students enrolled in ANHI between 1999-2019 must contact **Georgia Nonpublic Postsecondary Education Commission (GNPEC)** directly for a copy of their transcripts and files. Transcript requests for those students can be made online at <https://gnpec.georgia.gov/student-transcript-request>. Contact them directly at 770 414-3300.

GRIEVANCES AND COMPLAINT PROCEDURES

Rarely are there issues that cannot be resolved through discussion. All students are welcome to call and discuss any issues of concern with the Director. You can reach Laura Temin by emailing: Info@ProfessionalHypnosisInstitute.com or by calling the school.

Our goal is to resolve all issues quickly and satisfactorily. Once a notice of complaint is made to the Director, she will address it directly with the student within 10 business days. If the student is not available, the student is required to respond within 10 business days. If the student does not respond, the case will be closed. Every effort will be made to handle all grievances quickly and the expectation is that both parties will cooperate to resolve the situation within a 30-day period.

Because student satisfaction is of primary importance, and we know that phone calls and emails may sometimes not reach their destination in box of voice mail box due to a misdialed number, a typo or Spam interception, we ask that all unanswered and/or unresolved requests be sent by certified or return/receipt mail to Professional Hypnosis Institute to the attention of Laura Temin at 1570 Warsaw Rd. Roswell GA 30076.

Students may appeal the final decision of the Institution by contacting Georgia Nonpublic Postsecondary Education Commission, 2082 East Exchange Place, Suite 220, Tucker, Georgia 30084-5305.

*Contact GNPEC at 770-414-3300 or via their website:
<https://gnpec.georgia.gov/student-resources/complaints-against-institution>*

ETHICAL GUIDELINES

Ethical Conduct Guidelines Governing Hypnotherapists

General Standards

1. Hypnotherapists respect the well-being and rights of each client.
2. Hypnotherapists avoid any unethical or immoral behavior.
3. Hypnotherapists use hypnosis within the scope of their field, know their limitations and avoid infringement on other professions.
4. Hypnotherapists respect and practice within the established laws and regulations.
5. Hypnotherapists do not mislead, and are ethical and honest in their advertising and business practices.
6. Hypnotherapists maintain protected and confidential client records.
7. Hypnotherapists do not discuss their personal problems with clients.
8. Hypnotherapists do not socialize with clients or engage in dual relationships.

Ethical Conduct Guidelines

Ethical conduct guidelines are not laws, but guidelines set by professional associations defining accepted standards of behavior. However, they should be considered the same as law. By following these guidelines in all aspects of practice, the hypnotherapist operates at the highest standard. The following ethical conduct guidelines are essential and protect client privacy.

Confidentiality

All clients have a right to confidentiality. This is considered *client privilege*. The hypnotherapist must protect the *client privilege* at all times. The hypnotherapist may not divulge any information they have received from the client. Before any such information can be shared, the hypnotherapist must obtain a signed release from the client. The release must be dated, signed, and have an end date and must remain on record with the hypnotherapist.

ETHICAL GUIDELINES

The Duty to Inform

A therapist's obligation to protect the client privilege is superseded by *The Duty to Inform*. Should the hypnotherapist, using *professional judgment*, determine that there is reasonable cause to suspect the client may injure another person, then, the hypnotherapist has a responsibility to inform the proper authority. This responsibility is also extended to protect the client from injuring himself, such as in the case of suicide intent with a plan. In these circumstances, the hypnotherapist would be considered exempt from the obligation to protect the client privilege. Should the hypnotherapist's professional judgment be questioned in a court of law, the hypnotherapist would have to demonstrate that there was reasonable cause to fear injury to either another person or the client himself.

Keep in mind that some people express themselves dramatically, and there's a difference between a person saying "I wish I were dead" and the *intent and plan* to hurt oneself. When in doubt, refer the client to a psychiatrist, psychologist or licensed clinician who is trained to evaluate the severity and can appropriately address the situation. If time is of the essence, call 911.

The Duty to Report Child Abuse

Therapists are required to report suspected child abuse to the proper agency. As a hypnotherapist, you must analyze the information presented while keeping in mind false memory syndrome. When in doubt, refer the client to a licensed clinician who can appropriately diagnose.

No Secondary Relationships

The primary client/hypnotherapist relationship is of a therapeutic nature. The hypnotherapist should not have a dual relationship with the client outside of the client/therapist relationship. The hypnotherapist should never date or have sexual relations with a client and should avoid any and all conduct which might be considered immoral, unethical or sexually inappropriate.

Transference and Counter Transference

The hypnotherapist should be alert to transference and counter transference of emotions and should remove him/herself from the therapeutic relationship. A hypnotherapist, who wishes to remove him/herself from the professional relationship must provide the client with 3 referral sources in order to honor the needs of the client. Should the hypnotherapist decide to pursue a personal or romantic relationship with the former client, they are required to wait a minimum of two years after the termination of the professional relationship. This is considered a "cooling off" period.

NOTE: All Hypnotherapists are required to obtain liability insurance prior to working with clients.

PROFESSIONAL HYPNOSIS INSTITUTE

Professional Hypnotherapy Certification Program



COMMITTED TO STANDARDS OF EXCELLENCE IN THE EDUCATIONAL
TRAINING OF CLINICAL, MEDICAL & INTEGRATIVE HYPNOTHERAPY

LEVEL 1 PROFESSIONAL HYPNOTHERAPY CERTIFICATION

Professional Hypnotherapy Institute's Certification Program includes research backed education, demonstrations, skill building, case studies, hands on, supervised practice and question/answer support meetings. To make sure the student is successful, the program includes self-tests with most lessons as well as individualized attention in question/answer meetings.

Learning a new skill requires the understanding and application of concepts, along with hands on practice. That's what sets us apart. We make sure that you don't just read the material, but that you understand how to explain it and apply it so that you gain the confidence in this skill and you create effective results for your clients.

The Level 1 Certification training begins with understanding people. This is the underlying foundation of everything you do. This is followed by learning how to recognize and use the state of hypnosis therapeutically, based on each individual client.

LEVEL 1 PROFESSIONAL HYPNOTHERAPY CERTIFICATION

Upon completion of each 100-hour program, along with 5 documented hypnotherapy practice sessions, learners gain an additional level of expertise and are duly awarded a Certificate of completion, Authorized by Professional Hypnosis Institute.

Certification Program consists of the following:

- | | |
|--|--------------------------------|
| ✓ Therapeutic Hypnosis | ✓ Brain Function and Hypnosis |
| ✓ Hypnosis as a state | ✓ Laws of Hypnosis |
| ✓ Hypnotizability | ✓ Formatting Suggestions |
| ✓ The Value of Hypnosis | ✓ Listening Skills |
| ✓ Physiology and Hypnosis | ✓ Pre-Talk |
| ✓ Hypnosis and Research | ✓ Dispelling Myths |
| ✓ Autonomic Nervous System | ✓ Credibility and Confidence |
| ✓ Psychology and Counseling | ✓ Working with Stress |
| ✓ Conscious Mind | ✓ Working with Resistance |
| ✓ Subconscious Mind | ✓ Hypnotic Framework |
| ✓ Pain/Pleasure | ✓ Explaining Hypnosis |
| ✓ Critical Mind | ✓ Primary Inductions |
| ✓ Concept of Overload | ✓ Secondary Inductions |
| ✓ Environmental Hypnosis/Waking Hypnosis | ✓ Tests, Convincers and Depth |
| ✓ Accidental Hypnosis | ✓ Blocking |
| ✓ Split Brain Theory | ✓ Self-Hypnosis |
| ✓ Learning and Processing Styles | ✓ Case Studies |
| ✓ Assessments | ✓ The Business of Hypnotherapy |
| ✓ Personality Styles | ✓ Practice Essentials |
| ✓ Personality and Hypnosis | ✓ Demonstrations |
| ✓ Effect of Trauma and Hypnosis | ✓ Real time Live-Web |
| ✓ Understanding Differences | ✓ Interactive Meetings |
| ✓ Working with Difficult People | ✓ Live Practice |
| ✓ Somnambulism | ✓ Self-Tests |
| ✓ Communication Styles | ✓ Projects |
| ✓ Conceptualization | |

LEVEL 2 ADVANCED PROFESSIONAL HYPNOTHERAPY CERTIFICATION

Upon completion of each 100-hour program learners gain an additional level of expertise and are duly awarded a Certificate of completion, Authorized by Professional Hypnosis Institute

Certification Program consists of the following:

- ✓ Therapeutic Relationship
- ✓ Engaging with clients
- ✓ Self-Awareness
- ✓ Self-check
- ✓ Judgement
- ✓ Communication and Listening Skills
- ✓ Coaching and NLP in Hypnosis
- ✓ Strategies for Alignment
- ✓ Working with Smoking
- ✓ Vaping
- ✓ Chew Tobacco
- ✓ Nicotine
- ✓ Habits vs Addictions
- ✓ Conditioning
- ✓ Handling Difficult Problems
- ✓ Addressing Resistance
- ✓ Outlines and Suggestions
- ✓ Dealing with Resistance
- ✓ Insomnia & Sleep Disorders
- ✓ Sleep, Insomnia, Sleep Disorders, Dreams
- ✓ Extreme Stress Management
- ✓ Case Studies
- ✓ Doctrines, Theories, Models and Methods,
- ✓ Communication: Signs and Symbols
- ✓ Coaching, Counseling, NLP
- ✓ Self-Hypnosis for Individuals/Groups
- ✓ Avoiding Accidental Hypnosis
- ✓ Public Speaking
- ✓ Habits
- ✓ Nail Biting
- ✓ Self-Improvement for Types
- ✓ Shyness and Assertiveness
- ✓ Perfectionism, Worry
- ✓ Control
- ✓ Relationships and Behavior
- ✓ Career and Family
- ✓ Hypnotherapy for Children
- ✓ Advanced Tools
- ✓ Modalities and Techniques
- ✓ Research and Application Project
- ✓ Clinical Projects
- ✓ Demonstrations
- ✓ Real time Live-Web
- ✓ Interactive Meetings
- ✓ Live Practice
- ✓ Self-Tests
- ✓ Case Studies

LEVEL 3 CLINICAL HYPNOTHERAPY CERTIFICATION

Upon completion of each 100-hour program learners gain an additional level of expertise and are duly awarded a Certificate of completion, Authorized by Professional Hypnosis Institute

Certification Program consists of the following:

- ✓ Stages of Development
- ✓ Failure to Launch
- ✓ Stuck Points
- ✓ Parental Relationships
- ✓ Beliefs
- ✓ Self-view/World-view
- ✓ Love Relationships
- ✓ Betrayal
- ✓ Intimacy
- ✓ Sexuality, Attraction, Appetite
- ✓ Sexual attraction
- ✓ Sexual Norms
- ✓ Traditional/Non-Traditional Relationships
- ✓ Self-awareness and Self-Management
- ✓ Judgement
- ✓ influence of left and right brain
- ✓ Mental Health
- ✓ Emotional/behavioral health disorders
- ✓ Overview of DSM
- ✓ Understanding Personality
- ✓ Recognizing Severe Disorders
- ✓ Staying in your lane, referring out
- ✓ Career/Work Life
- ✓ Priorities, values and choices
- ✓ Lifestyle
- ✓ Dreams
- ✓ Emotions
- ✓ Fears/Phobias
- ✓ Motivation
- ✓ Purpose, Passion
- ✓ Managing Burnout
- ✓ Survival
- ✓ Self-care
- ✓ Visualization
- ✓ Anxiety and Panic Disorders
- ✓ Degrees of distress
- ✓ PTSD
- ✓ Procrastination
- ✓ Resolution vs Relief
- ✓ Weight and Weight Disorders
- ✓ Health/Fitness
- ✓ Self-Image/Self-Esteem
- ✓ Obesity, Anorexia Nervosa, Bulimia
- ✓ Body Dysmorphia
- ✓ Obsessions/Compulsions
- ✓ Trauma and Desensitization
- ✓ Depression/Mood Disorders
- ✓ Advanced Tools
- ✓ Modalities and Techniques
- ✓ Research and Application Project
- ✓ Clinical Projects
- ✓ Demonstrations
- ✓ Real Time Live-Web
- ✓ Interactive Meetings

LEVEL 4 CLINICAL/MEDICAL/ INTEGRATIVE HYPNOTHERAPY CERTIFICATION

Upon completion of each 100-hour program learners gain an additional level of expertise and are duly awarded a Certificate of completion, Authorized by Professional Hypnosis Institute

Certification Program consists of the following:

- ✓ Substance Abuse
- ✓ Dependence
- ✓ Withdrawal
- ✓ Relapse
- ✓ Medical Conditions
- ✓ Chronic/Acute
- ✓ Medication, Memory and Brain Function
- ✓ Cancer/Managing side effects
- ✓ Anger, Depression, Fear, Frustration
- ✓ Hope/Hopelessness
- ✓ Medical treatment
- ✓ Relationship with self and loved ones
- ✓ Childbirth
- ✓ Life Transitions
- ✓ Aging
- ✓ Loss of independence
- ✓ Death and dying
- ✓ Pain and Suffering
- ✓ Chronic and Acute Pain
- ✓ Phantom Pain
- ✓ Medication
- ✓ Dentistry and Related Concerns
- ✓ Trauma
- ✓ Desensitization Tools for Trauma
- ✓ Trauma and Drama
- ✓ Trauma and Health
- ✓ Betrayal
- ✓ Guilt and Shame
- ✓ Spirituality and Punishment
- ✓ Defense Mechanisms
- ✓ Trauma
- ✓ Sexual Dysfunctions
- ✓ Desensitization Tools for Trauma
- ✓ Trauma and Drama
- ✓ Trauma and Health
- ✓ Betrayal
- ✓ Guilt and Shame
- ✓ Spirituality and Punishment
- ✓ Defense Mechanisms
- ✓ Depression and Mood Disorders
- ✓ Systems Approach to Health and Wellness
- ✓ Personal, family, medical
- ✓ False Memories, Genetic Memory, and Regression
- ✓ Business building
- ✓ Values, Respect, Commitment
- ✓ Self-Care
- ✓ Advanced Tools
- ✓ Modalities and Techniques
- ✓ Research and Application Project
- ✓ Clinical Projects
- ✓ Demonstrations
- ✓ Real time Live-Web
- ✓ Interactive Meetings
- ✓ Live Practice
- ✓ Self-Tests
- ✓ Case Studies

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